



ATARI NETWORK

So Much More Than Video Games

October 1st, 2020



ATARI TOKEN (ATRI)

ERC-20
Total Supply: 7,771,000,000
Token Issuer: Atari Chain, Ltd (Gibraltar)
Token Symbol: ATRI
Hard Cap: USD 1m (max amount of investment for Sale Round 3.)
Soft Cap: USD 100k
Price: USD 0.16 (payable in crypto)

TERMS

7,771m	Up to 250m	USD 0.16	USD 1m
ATRI Supply	Of Total Supply available	Price per Token	Hard Cap for Private Sale Round 3

TOKEN-ECONOMIC POLICY

ATARI Chain, Ltd, applies a token burn and/or buyback economic policy that aims to track network growth, demand and usage with the emission of new tokens into circulating supply. The ATARI Token Burn Rate is a deflationary policy that will be transparently tracked on chain and published on the ATARI Chain website. Any unsold tokens will ultimately be burned.

TOKEN META DISTRIBUTION

Founder's Strategic Basket: 25% of total supply will be used to sponsor the long term emergence of smart platforms and use cases. This Strategic Basket has fully vested and can be used to invest in platforms, in token swaps, in blockchain games, and more generally in any way in order to promote the growth of the Atari Network of smart platforms and the related use cases.

Ecosystem Development Fund held by ATARI Chain, Ltd: **20%**. Ecosystem Development Fund disbursements are unlocked in monthly tranches over 3 years. These tranches increase over the first 24 months and then slowly decline until the pool is exhausted. However, based on demand, the Board of Directors of ATARI Chain, Ltd can modify the disbursement schedule.

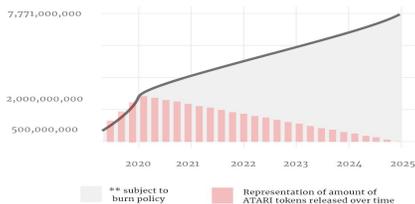
Private Sale & Related bonuses: 10% (possible lock up)

Public Sale & Related bonuses: 10%

To be allocated: 35%

Circulating supply of the ATARI Token will be released and unlocked over time, depending on network growth and actual demand. All unsold tokens in the Private or Public Sales will be burned and transparently accounted for on chain. The Release Schedule below is INDICATIVE and SUBJECT TO CHANGES.

ATARI Release Schedule



ATARI Chain retains the ability to change anything detailed herein – excluding initial token supply and private sale 2 reward parameters.

VISION

ATARI Chain, Ltd, incorporated in Gibraltar, is responsible for the governance and ecosystem development of the ATARI Network of smart platforms using the ATARI Token. The ATARI Token is the utility and governance token for the ATARI Network. The ATARI Token serves as a medium of exchange within the ATARI Network for various ATARI goods and services, including those of ATARI's partners. The ATARI Token is also used for rewards, staking incentives and ecosystem development programs.

The objective is for the ATARI Token to become the utility token of reference for the videogame industry, either as an in-game token or as a utility token for exchanges of services or products between individuals and/or companies. The ATARI Token may also be collateralized to mint ATARI USD, a stable USD pegged cryptocurrency which can be used in-game on various ATARI platforms, including the ATARI Casino and partnerships within the ATARI Universe.

Once the ATARI Tokens are in circulation, the vision is to transition ATARI Chain, Ltd into a DAO structure, providing further governance value to the ATARI Token. ATARI Chain Governors must stake to earn and are incentivized to maximize the overall growth, use and stability of the ATARI Token. Governance decisions will initially be determined by ATARI Chain, Ltd.

USE CASES AND VALUE CAPTURE

Use cases for the ATARI Token include acting as medium of exchange for digital asset sales, eligibility for staking programs, participation in ATARI Casino Gaming, Sales and Merchandising, compatibility with ATARI Universe games and redemption of perishable in-game assets.

Part of this revenue will be captured via the ATARI Network's token buyback, burn and staking reward programs. The use of ATARI Token also generates membership, super user privileges and fee discounts.

ATARI Chain, Ltd aims to showcase the broad utility of the ATARI Token in the aforementioned use cases and demonstrate how they result in value accrual to the ATARI Token.

SENDER

	Individual	Company
R E C E I V E R	Individual	Company
	Acquisition of digital assets such as avatars, etc... - Animoca Metaverse Acquisition of used games, etc... - Robotcache Gaming with the Atari Casino	Payment of services - Testing - Translation - Programming
	Company	
	In-app purchases - Animoca Metaverse Game purchases - Robotcache Gaming with the Atari Casino	Payment of services - Testing - Translation - Programming

GLOBAL ROADMAP

- 2020 Q3:** Delivery of first use cases. Private sales for private and qualified investors. Continued partnerships with other crypto-currencies such as Litecoin and negotiations for use cases.
- 2020 Q4:** Listing on Bitcoin.com and AtariExchange.com (and other exchanges platforms). Initial public sales. Token Delivery: buyers will receive their respective tokens subject to any vesting or lockup policies. Development of use cases for individuals and companies in Asia and in Europe. Expansion of use cases in USA.
- 2021 Q1:** Expansion of use cases in Africa (casinos, etc...)
- Summer 2021:** Expansion of use cases in South America

Management Team

Frédéric Chesnais, CEO of the Atari Group
Jean-Marcel Nicolai, COO of Games and Partnerships
Manfred Mantschev, Head of Strategy

Company Info

Website: <https://atarichain.com/>
Email: token@atari.com
Telegram: <https://t.me/AtariTokenOfficial>

Useful Links

<https://ataritokens.com/>
<https://casinoatari.com/>
<https://www.atari.com/>

